

Rohag: Complete business integration for manufacturing and trading operations

Formed in 1997, Rohag specializes in the manufacture of precision components for the oil and gas industry with the use of machine equipment ranging from EDM, Surface grinding, CNC Lathe, Conventional Lathe, CNC Machining Center, CNC Horizontal Machining Center, Milling Machines and more.

Before: Lack of process integration which slowed down productivity

- Their legacy system lacked the functional depth and flexibility required for their growing business.
- Lack of real-time information, which made it difficult for departments and management to gauge and improve productivity.
- Manual tracking of manufacturing workflow and order statuses, resulting in difficulty meeting customer delivery dates.

Why SAP and Inecom

- SAP Business One is fully scalable and customizable, giving assurance that it can support Rohag over the long term.
- In addition to SAP Business One's integration functionalities, Inecom's extended modules – Routing & WIP, Production Scheduling and Shop-Floor Data Collection were pivotal in Rohag's decision, being a close match for their manufacturing business.
- SAP Business One is a user-friendly software that is easily configurable to simplify learning and system usage for users.

After:

- Full workflow integration helped to streamline and automate their business processes and supply chain, improving enterprise-wide visibility.
- Real-time status visibility across manufacturing operations – from sales order entry to material procurement, goods receipt, production, delivery and invoice.
- Order fulfilment time from sales order to delivery improved significantly due to increased efficiency.



"Inecom had a well-defined system implementation methodology, as well as a very strong track record. We are delighted that the project was delivered on schedule and quickly began to deliver real business benefits."

Lee Kong Peng, Managing Director,
Rohag Singapore Pte Ltd

Revenue

Increased by 30% due to rise in manpower productivity

Integrated

Business operations and real-time status tracking

Scalability

Long-term stability to support business growth

Streamlined

Work processes and reduction in manual work

Featured Partner



Rohag Singapore Pte Ltd
Singapore
www.rohag.com.sg

Industry
Manufacturing
Distribution

Products and Services
Manufacturing of precision components for the oil and gas industry

Featured Solutions
SAP® Business One® on HANA,
Inecom Manufacturing Suite

THE BEST RUN